



|                                      |  |
|--------------------------------------|--|
| <b>Mark</b>                          | <b>F &amp; C FARMS &amp; COTTAGES</b>  |
| <b>File No.</b>                      | <b>PH / 4 / 2009 / 6572</b>  |
| <b>Old File No.</b>                  | 42009006572  |
| <b>Filing Date</b>                   | July 03, 2009  |
| <b>Registration Date</b>             | November 26, 2009  |
| <b>Basis of Registration</b>         | R.A. 8293 (10 years counted from Registration Date)  |
| <b>Status</b>                        | Registered   |
| <b>Description</b>                   | CONSISTING OF OBLONG CIRCLE WITH GREEN COLOR ON ITS OUTER LAYER FOLLOWED WITH BLUE COLOR. AND ORANGE AT THE MIDDLE AND YELLOW TO LIGHT YELLOW WITH LEAF COLORED WITH GREEN OVERLEAP OUTSIDE THE CIRCLE AT THE CENTER WRITTEN THE "F & C" ACRONYM PASS THROUGH OUTSIDE THE CIRCLE AT THE BOTTOM WRITTEN WITH GREEN COLOR "FARMS AND COTTAGES" |
| <b>Claim of Priority</b>             |  |
| <b>Claim of Color</b>                |  |
| <b>Disclaimer</b>                    | NONE   |
| <b>Translation / Transliteration</b> | NONE   |
| <b>Registrant</b>                    | UPLAND MARKETING FOUNDATION INC.   |
| <b>Registrant's Address</b>          | PISCOR COMPOUND, AMANG RODRIGUEZ AVENUE, MANGGAHAN,<br>PASIG CITY  |
| <b>Country of Origin</b>             | PH   |
| <b>Representative / Agent</b>        | GRETEL ROCABERTE   |
| <b>Representative's Address</b>      | 24 NARRA ST. PHASE 2 DONA JUSTA, BRGY. SAN ROQUE ANGONO, RIZAL   |
| <b>Goods / Services</b>              | 30 -- SUGAR, RICE  |
| <b>Vienna Classification</b>         | 5 . 3 . 15<br>26 . 1 . 15<br>26 . 1 . 18<br>27 . 3 . 11<br>27 . 5 . 1<br>27 . 5 . 3<br>29 . 1 . 13   |