

## OFFICE OF THE DIRECTOR GENERAL

APPEAL NO. 14-2012-0027 STICHTING BDO, IPC No. 14-2008-00214 Appellant, Opposition to: -versus-Application No. 4-2007-003252 Date Filed: 29 March 2007 Trademark: BDO KABAYAN BANCO DE ORO UNIBANK, INC., **AUTO LOAN** Appellee. APPEAL NO. 14-2012-0028 STICHTING BDO. IPC No. 14-2008-00217 Appellant, Opposition to: -versus-Application No. 4-2007-003255 Date Filed: 29 March 2007 Trademark: BDO KABAYAN BANCO DE ORO UNIBANK, INC., **HOME LOAN** Appellee. APPEAL NO. 14-2012-0029 STICHTING BDO. IPC No. 14-2008-00218 Appellant, Opposition to: Application No. 4-2007-003251 -versus-Date Filed: 29 March 2007 Trademark: BDO KABAYAN BANCO DE ORO UNIBANK, INC., **LOANS** Appellee. APPEAL NO. 14-2012-0030 STICHTING BDO, IPC No. 14-2008-00219 Appellant, Opposition to: Application No. 4-2007-003276 -versus-Date Filed: 29 March 2007 Trademark: BDO REMIT CASH BANCO DE ORO UNIBANK, INC., Appellee. CARDS APPEAL NO. 14-2012-0031 STICHTING BDO, IPC No. 14-2008-00220 Appellant, Opposition to:

Republic of the Philippines
INTELLECTUAL PROPERTY OFFICE

Application No. 4-2007-003266

**DEVICE** 

Date Filed: 29 March 2007 Trademark: BDO REMIT and

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Intellectual Property Center, 28 Upper McKinley Road, McKinley Hill Town Center
Fort Bonifacio, Taguig City 1634 Philippines

Dert Nereo B. Samson T: +632-2386300 ● F: +632-5539480 ● www.ipophil.gov.ph

Appellee.

Robert Nereo B. Samson Attorney V Office of the Director General

-versus-

BANCO DE ORO UNIBANK, INC.,

STICHTING BDO. Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee.

APPEAL NO. 14-2012-0032 IPC No. 14-2008-00221

Opposition to:

Application No. 4-2007-003258
Date Filed: 29 March 2007
Trademark: BDO KABAYAN
PERSONAL LOAN

APPEAL NO. 14-2012-0033 IPC No. 14-2009-00032

Opposition to:

Application No. 4-2007-013805 Date Filed: 14 December 2007

Trademark: BDO CASH

MANAGEMENT

APPEAL NO. 14-2012-0034 IPC No. 14-2008-00222

Opposition to:

Application No. 4-2007-003264 Date Filed: 29 March 2007 Trademark: BDO ASENSO

**KABAYAN AND LOGO** 

APPEAL NO. 14-2012-0035 IPC No. 14-2008-00223

Opposition to:

Application No. 4-2007-003277 Date Filed: 29 March 2007 Trademark: BDO KABAYAN

**SAVINGS** 

APPEAL NO. 14-2012-0036 IPC No. 14-2008-00224

Opposition to:

Application No. 4-2007-003263 Date Filed: 29 March 2007 Trademark: BDO ASENSO KABAYAN AND DEVICE

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STICHTING BDO, APPEAL NO. 14-2012-0037 Appellant, IPC No. 14-2008-00225 -versus-Opposition to: Application No. 4-2007-003278 Date Filed: 29 March 2007 BANCO DE ORO UNIBANK, INC., Trademark: BDO KABAYAN BILLS Appellee. **BAYAD** APPEAL NO. 14-2012-0038 STICHTING BDO. Appellant, IPC No. 14-2008-00226 Opposition to: Application No. 4-2007-003265 -versus-Date Filed: 29 March 2007 BANCO DE ORO UNIBANK, INC., Trademark: BDO REMIT Appellee. STICHTING BDO, APPEAL NO. 14-2012-0039 Appellant, IPC No. 14-2008-00344 Opposition to: -versus-Application No. 4-2007-003256 Date Filed: 29 March 2007 BANCO DE ORO UNIBANK, INC., Trademark: BDO BANCO DE ORO Appellee. KABAYAN HOME LOAN AND DEVICE STICHTING BDO. APPEAL NO. 14-2012-0040 Appellant, IPC No. 14-2009-00285 -versus-Opposition to: Application No. 4-2007-011976 Date Filed: 26 October 2007 BANCO DE ORO UNIBANK, INC., Trademark: BDO PADALA and Appellee. DEVICE STICHTING BDO, APPEAL NO. 14-2012-0041 Appellant, IPC No. 14-2010-00297 Opposition to: -versus-Application No. 4-2010-000788 Date Filed: 22 January 2010 BANCO DE ORO UNIBANK, INC., Trademark: BDO (STYLIZED AND IN COLOR) Appellee.

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STICHTING BDO, Appellant, -versus-**BANCO DE ORO FINANCIAL** SERVICES, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. .. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-**BDO LEASING AND FINANCE,** INC., Appellee. APPEAL NO. 14-2012-0042 IPC No. 14-2008-00306

Opposition to:

Application No. 4-2007-013806 Date Filed: 14 December 2007 Trademark: BDO ON SITE AND

DEVICE

APPEAL NO. 14-2012-0043 IPC No. 14-2008-00345

Opposition to:

Application No. 4-2007-003250 Date Filed: 29 March 2007

Trademark: BDO BANCO DE ORO KABAYAN LOAN AND DEVICE

APPEAL NO. 14-2012-0044 IPC No. 14-2008-00346

Opposition to:

Application No. 4-2007-003259 Date Filed: 29 March 2007

Trademark: BDO BANCO DE ORO KABAYAN PERSONAL LOAN AND

DEVICE

APPEAL NO. 14-2012-0045 IPC No. 14-2008-00347

Opposition to:

Application No. 4-2007-003253

Date Filed: 29 March 2007

Trademark: BDO BANCO DE ORO

KABAYAN AUTO LOAN AND

DEVICE

APPEAL NO. 14-2012-0046 IPC No. 14-2010-00046

Opposition to:

Application No. 4-2009-000873
Date Filed: 27 January 2009
Trademark: BDO FACTORS &

AND BDO LOGO

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STICHTING BDO, Appellant. -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. STICHTING BDO, Appellant, -versus-BANCO DE ORO UNIBANK, INC., Appellee. APPEAL NO. 14-2012-0047 IPC No. 14-2009-00129

Opposition to:

Application No. 4-2007-011977 Date Filed: 29 October 2007 Trademark: BDO REMIT AND

**DEVICE** 

APPEAL NO. 14-2012-0048 IPC No. 14-2011-00190

Opposition to:

Application No. 4-2010-010214
Date Filed: 17 September 2010
Trademark: BDO BANCO DE ORO

APPEAL NO. 14-2012-0049 IPC No. 14-2011-00401

Opposition to:

Application No. 4-2011-002470 Date Filed: 04 March 2011 Trademark: BDO UNIBANK

APPEAL NO. 14-2012-0063 IPC NO. 14-2011-00583 Opposition to:

Application No. 4-2011-002469
Date Filed: 04 March 2011
Trademark: BDO UNIBANK
(STYLIZED AND IN COLOR)

APPEAL NO. 14-2013-0003 IPC No. 14-2012-00147 Opposition to:

Application No. 04-2011-012955 Date Filed: 26 October 2011 Trademark: BDO UNIBANK

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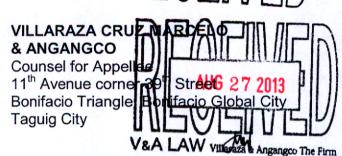
## NOTICE

LAW OFFICES OF E.B. ASTUDILLO & ASSOCIATES

E.B. ASTUDILLO & ASSOCIATES, Counsel for Appellant 10<sup>th</sup> Floor, Citibank Center 2 8 2013 8741 Paseo de Floras, Nokati Cir.

LENY B. RAZ

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## **GREETINGS:**

Please be informed that on 23 August 2013, the Office of the Director General issued a Decision on the aforementioned appealed cases (copy attached).

Taguig City, 23 August 2013.

Very truly yours,

ROBERT NEREO B. SAMSON

Attorney V

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